



Ask Me Anything: BIMI

Amanda Bacher, Product Marketing
Manager, Email on Acid

Marcel Becker, Senior Director, Product
Management, Verizon Media

Matt Vernhout, VP Deliverability, North
America, Netcore Cloud



WIN SOME SPLAT FEST SWAG!

**TWO WINNERS WILL BE CHOSEN
AT THE END OF THIS WEBINAR**



Marcel Becker

Verizon Media/Yahoo!, Senior Director, Product Management

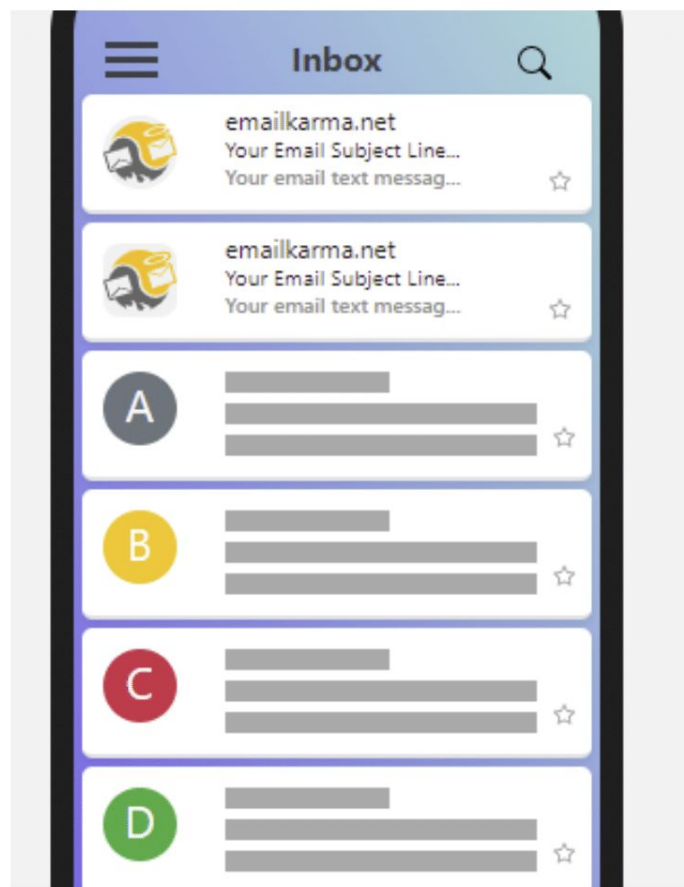


Matthew Vernhout

VP Deliverability, North America, Netcore Cloud

- Communications Chair, BIMl Group

PUT
YOUR
LOGO
HERE
>>>



WHO IS CURRENTLY
SUPPORTING BIMI?

yahoo!

 **Fastmail**

Google

IMPLEMENTING BIMI



Step 1

Authenticate all your organization's emails with SPF, DKIM and DMARC – ensure all are aligned



Step 2

Produce an SVG Tiny PS version of your official logo

- Scalable Vector Graphics (SVG) Tiny PS Specification



Step 3

Publish a BIMI record for your domain in DNS



... AND THE WINNERS ARE...



Thanks for joining us!

